

Selling with Martine



Martine Bonhoure 

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When it comes to selling real estate, we understand that your home may be your most valuable asset and that the process can be stressful and emotionally charged.

Hiring a real estate agent who goes above and beyond is the most crucial aspect of selling real estate quickly and for top dollar. Martine Bonhoure prides herself on being a specialist in Northern Colorado and for offering services that will exceed your expectations.

So, what's the point of having a LOCAL EXPERT with PROVEN RESULTS?

Before embarking on selling any property, understanding a client's needs, goals, and circumstances is Martine's highest priority.

Martine's philosophy is "Excellence is good, but perfection is better." Because Martine ALWAYS goes above and beyond, your property WILL stand out and capture the attention of potential buyers faster.

Whether you are ready to sell or are looking for answers, this presentation will educate you on the ideal selling process.

Before discussing the price, Martine will prepare a custom, detailed, and strategic price analysis of your property. Her approach outlines properties that are currently on the market, ones that have recently sold, and those that have been withdrawn to give you an idea of what your home is worth in the current market.

After the listing agreement is signed, Martine and her team will craft a plan to make your house attractive and show its very best. Her successful strategies to prepare, promote and present a property to achieve an optimal sales price are second to none.

When it comes to preparing your property for market, Martine may suggest making improvements that could elevate your property's value and create a swifter, more profitable sale. She will assist with staging and styling and be by your side with her team every step of the way. Transforming your house to make it attractive to potential buyers is essential.

She and her team can coordinate and oversee contractors, painters, landscapers, etc., to transform your property – they are masters at taking care of all the details and streamlining the process to ensure it is efficient and as stress-free as possible.

Martine also has access to special programs offered through Coldwell Banker that could benefit you. For example, she may suggest utilizing the RealVitalize program (Coldwell pays upfront home improvement costs with no interest). Whatever compelling suggestion Martine makes, the decision on how to move forward is yours, always.

Since 95% of real estate purchasing is done online, Martine understands that photography and videography **MUST** stand out to make a dramatic first impression. When your home is "picture ready," she will hire the best company in town to prepare professional photos, videos, 3D walk-throughs, and exterior 360 views. If you have acreage, you will also get a GIS report enabling the potential buyer to deeply understand the potential of the property.

Martine offers sellers a unique, customized marketing program that brings a home to life using memorable stories to connect emotionally with buyers. With smarter, cutting-edge marketing technology to reach more buyers, she does much more than just list your home on the MLS. Her customized marketing plans capture your property's most unique and compelling qualities.

Your listing will be activated across multiple platforms to reach the buyers who will most likely respond, no matter where they are in the world. She also has an extensive social media following, which results in extra online exposure. Paired with traditional marketing, it's a winning combination.

She will utilize her top agent network to ensure your home has maximum exposure to the right audience. She will host open houses and create an inviting atmosphere for people to linger and fall in love with your home. She will follow up with every agent and interested party, keeping you apprised every step of the way.

When it comes time to hear offers and negotiations begin, you can count on Martine's negotiation skills to get the highest possible price and best terms for your property.

Now that you know all the details of the selling process, it is time to get to know your family's needs.

An initial one-on-one interview will be essential to learn how Martine can help your family best.

She will listen carefully to your needs and concerns, and will give straightforward answers to your questions.

Her personable, calm behavior will put your mind at ease.

You can rest assured that Martine will be with you every step of the way – always prompt in responding with personalized care and a positive attitude while handling all the details to ensure a smooth transaction.

If you are considering selling your home, contact the real estate agent who goes above and beyond - Martine Bonheure.

Go to www.realestatenoco.com or call 970-443-1781.

The Process:

